WordPress Course - Class 1 Notes

Topic: Overview of WordPress

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Presented by: Cyber Tech Creations

What is WordPress?

- WordPress is a free, open-source CMS (Content Management System).
- Used to create websites without coding.
- User-friendly and powerful.
- Over 43% of websites on the internet are built with WordPress.

Who Can Use WordPress?

- Students – for learning & portfolios
- Freelancers – for client projects
- Small business owners – for building business websites
- Bloggers – for content creation
- Digital marketers – for landing pages & SEO

Scope of WordPress (Present & Future)

- High demand for websites in every industry
- Can get jobs or freelance projects globally
- Start your own web development or digital marketing agency
- Skill that helps in earning income online

What Can You Build with WordPress?

- Blogs
- Business Websites
- E-commerce Stores
- Portfolio Sites
- News or Magazine Portals
- Online Courses
- Booking Websites
- Membership Sites

WordPress as a Career Option

Jobs you can do after learning WordPress:
- WordPress Developer
- Web Designer
- Content Manager
- SEO Expert
- Freelance Website Builder
- Online Business Owner

How to Start with WordPress?

1. Buy a Domain Name
2. Purchase Web Hosting
3. Install WordPress (1-click install available)
4. Start building your website using:
   - Themes (for design)
   - Plugins (for features)

Summary

- WordPress is simple, powerful, and in-demand
- No coding required
- Perfect for beginners and professionals
- Future-ready skill with income potential

Action Items:

- Subscribe to Cyber Tech Creations on YouTube
- Watch next class: How to Install WordPress & Setup Hosting
- Practice by exploring the WordPress.com or localhost version